



BENEFACT
TRUST

Our top tips on:

Who to tell about your project and grant



Spreading the word about your Benefact Trust grant could help your project attract additional funding! Getting the word out and keeping a file of publicity will strengthen grant funding applications, make volunteers feel proud and valued, and can increase support for what you do.

Trustees, donors, supporters, members and partners

Newsletter, magazine and e-mail updates will maintain noise levels around your project and can encourage further donations



Your community

Announce your fundraising and project successes at events, worship and activities you run, and keep reminding them of your long-term vision



The people who benefit from the work you do

It's great for them to hear you're a step closer to your goal, and what your project will mean for them



The media and trade and community publications

[Read our blog](#) on our top tips on getting your project in the media and see our press release template.



Celebrities and local VIPs, MPs and council members

Getting people of influence behind your project can really amplify your message. Don't be afraid to reach out! You could ask them along to a photo call, or ask for a quote for your press release.



And finally, work with your funders to spread the word! They want people to know about the impact of their grant or donation, so keep them posted about your publicity plans so they can get on board!

